

| Brand Identity for T1 Delhi Food Market | | | Output |
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| Main - Brand Naming | Brand Naming Brainstorm Shortlist | Brand Name Presentation Revisions | Final Brand Name |
| Visual Identity | Logo Explorations Logo Shortlisting | Logo Finalisation and Refinement Visual Language System | Presentations |
| Common Designs | Brand Colour System Brand Typography Food Tags Uniforms: Chef + Server | Take Away Packaging: Sticker, Bag and Tape Tent Cards: Offer, Specials, Festive | Common Tray Liner Common Tissue Paper Common Plate Signage |
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| Unique Designs x 4 (Sub-brands) | Sub-brand Name Logo Signature Graphic Food + Bar Menu Template | Digital Screen Menu Space Graphic Coaster Takeaway Sleeve | 1 Unique Plate Design 1 Unique glass Design Signage |