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400+ Clients

3 Offices Globally

22 Years in Business

20+ Comtries

TECHN®VATING BUSINESS

Development Centre Mumbai | INDIA

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TECHN[®]VATING BUSINESS[®]



TECHN©VATING BUSINESS®

Creativity Centre

ALL UN

HONG KONG

A REAL PROFESSION AND A REAL PROFESSION

TECHN©VATING BUSINESS®

Opportunity to work with Industry Leaders, Enterprises, SMEs, Startups & Beyond



















Marine Electricals













Our Clients

- Quality-conscious with a strong focus on data security
- Tech-savvy founders known for 'Technovation'
- Implementing best practices from top brands.
- Global talent for innovative solutions
- Clients retain software/source code ownership
- Intellectual property belongs to clients
- Training provided for team and clients
- On-call/email support available.



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advantages



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- Blue-Collar jobs across Gulf, Europe, US, etc
- Applicants with limited tech know how. NWDCo helped Shella scale from a call-center based operations to an automated techdriven approach
- App notifies of best-suited jobs & candidates can apply in real-time
- Candidates further complete endto-end process including Medical to Ticket & final Visa generation integrated with real-time chatbot
- Powerful dashboard with reports



An ISO 9001 : 2015 Certified Company SHELLA CONSULTANTS MANPOWER PERSONIFIED





Manufacturing Seals for Nuclear Plants, Oil & Gas, etc Sealmatic wanted an IPO. A 2 Year Digital Strategy included:

- Educating public on Sealmatic Business Activities
- Utilizing Technical articles, Audio, Video, etc
- An intuitive colour-coded website setting new Industry Standards
- Optimising use of Social Media to showcase the organization to potential clients, tap new markets as well as investor connect
 - Searh Engine Optimisation: Building brand presence globally via SEO
- Influencer Collaborations: For expert opinions
- **Data-driven Optimization**: Monitoring metrics

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IPO

seal.tec

IPO Oversubscribed 16.6 times

Super Dashboard for CN Water

CN Water wanted to achieve highest levels of client efficiency with transparent communication & real-time status updates

- NWDCo created the CN Water Super Dashboard which offers services:
 - Open orders
 - Active service requests
 - Quotes
 - Plant locations
 - Equipment details
 - Real-time inventory to place orders
- Enhancing the customer dashboard, CN Water is able to offer pre-emptive services, a quick TAT (Turnaround time) & hence offer high value against any other competitor



CN WATER SYSTEMS A **DBWT** PARTNER

A seemingly complex problem can be easily resolved with correct consultancy into optimal use of technology

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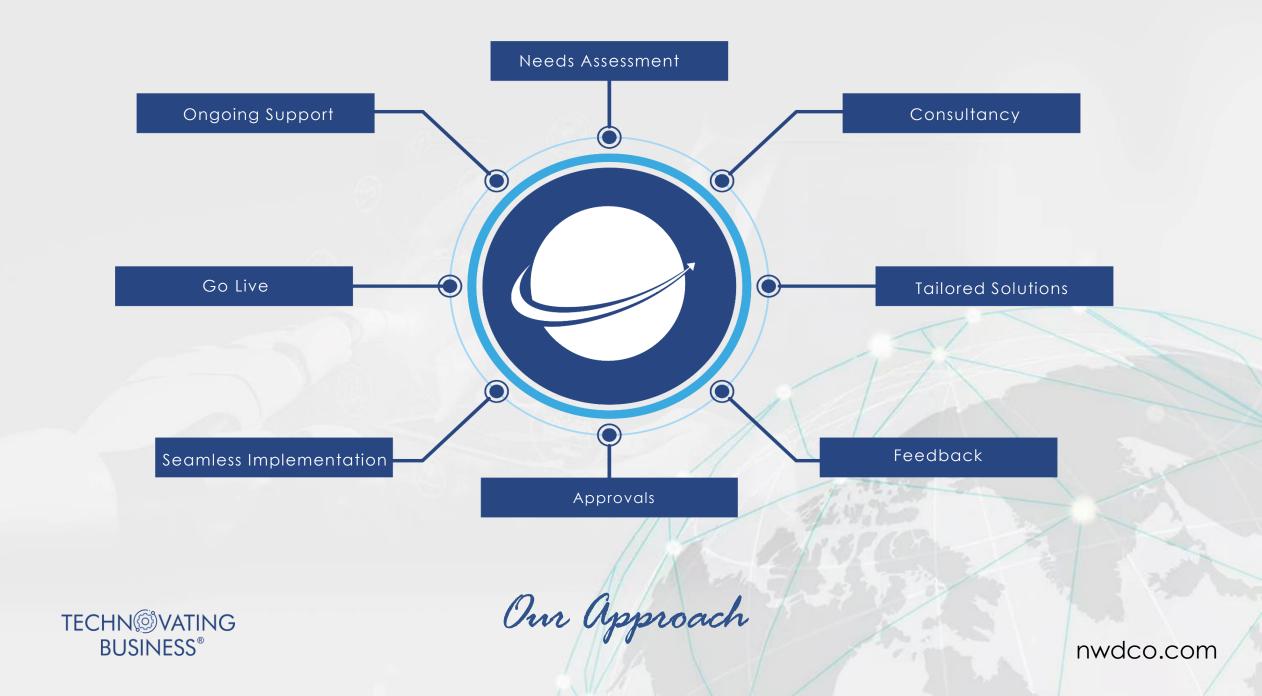




BUSINESS®



TECHN®VATING BUSINESS® Media





TECHN®VATING BUSINESS®



Digital Transformation Trends



Scalability



AI tools & Modules



Data-Driven Decision-Making



NWDCo's Evolving Solutions



Adaptability



Customization



Security & Compliance



Future-Proofing SMEs



TECHN®VATING BUSINESS® Helping Organisations Thrive in the Digital Age

Unleashing Global Expertise

- Global Synergy: Harnessing diverse expertise from Mumbai, Hong Kong, and Dubai for unparalleled innovation
- Round-the-Clock Innovation: Leveraging time zones to ensure continuous development and faster turnaround
- Cultural Insights & Global Market Understanding: Benefiting from our multicultural teams, we offer deeper

insights into local markets, ensuring culturally nuanced and globally competent solutions.

• Scalability & Flexibility: Our global presence equips us to scale solutions quickly and adapt flexibly to changing

project dynamics, meeting your needs with agility and precision.

• Cross-Cultural Collaboration & Innovation: Fostering a culture of cross-border teamwork, we tap into diverse

perspectives to drive creativity, innovation, and solve complex challenges uniquely.



Portal-Travel Food Services

TECHN©VATING BUSINESS® Please find the deliverables below for the **TFS Website**:

SCOPE OF WORK :

Innovative, Concept Website to be built, updated and managed by NWDCo Software Solutions LLP

Below are the deliverables:

- UI Design
- Website Development as per latest web standards
- Designing of Banners and other icon / images
- Cross Browser & Mobile Compatibility
- Creation of multiple pages on the website
- Link to Purchase

- Menu showcasing various offerings
- Highlight earlier events showcased on the homepage

nwdco.com

- Awards section to be highlighted along with Apply
- Common pages for About, Contact, etc

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USER JOURNEY

Strong Brand Identity:

- Establish a distinct brand personality, tone, and visual style for your website.
- Ensure consistency in branding elements such as color palette, typography, and imagery.

User Centric Design Approach:

- Design intuitive navigation and clear calls-to-action to enhance usability.
- Prioritize user experience by mapping out user journeys and anticipating needs

Structured Wireframing and Prototyping:

Create wireframe to outline layout & structure of the website

Outline Content Strategy:

 Determine what information will be presented and how it will be organized to facilitate navigation and user engagement



Tech Stack

- Frontend Technologies: HTML / CSS / JavaScript
- Frameworks and Libraries: jQuery
- Server-Side Languages: Node.js / PHP
- Databases: MySQL
- Server Technologies: Nginx
- Cloud Hosting: Aamazon AWS (India)
- Security: SSL/TLS Certificates

Our proposed technology stack combines modern and efficient

technologies tailored to your project's needs. This ensures a robust,

scalable, and secure website, providing an excellent user

experience and supporting your business goals.



Recommended Features

- 360° virtual tour of each Lounge
- Real-time Lounge Booking
- Integration with Loyalty booking via API from:
 - Airlines
 - Airport
 - Credit card
 - & other related providers
- Brand Merchandise / associated souvenir, etc
- Table booking
- Franchisee enquiry, etc

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Pricing

One time Development & Maintenance:

- UX / UI Design, Development, Support: ₹11,50,000 + GST
- On-going Maintenance: ₹20,000 + GST per month (billed annually)

Terms and Conditions:

- 30% + GST advance upon confirmation
- 20% + GST upon approval of the design (homepage + one innerpage), along with sitemap
- 30% + GST upon successful UAT
- 20% + GST upon Go-Live
- NWDCo will commence working on the project on receipt of Purchase Order along with advance payment
- Client will arrange all the necessary data (Content, Images, Video, etc) in soft copy format only
- Website will be built on HTML5, CSS3, JS, PHP, MySQL & other relevant Open-Source Technologies
- Any further customization / addition required will be considered on the basis of work involved & additional cost for the same shall be communicated based on the task at hand

Comprehensive AMC for TFS

AMC Includes:

- Website updates (within 1-3 working days, depending upon the nature of update)
- Edit/Update the content on the existing website/pages
- Website to be updated with pictures/creatives provided by the client
- Periodically analyzing and maintaining the website performance
- Retesting any changes made
- Fixing of bugs or browser incompatibility issue
- Security monitoring & updates as required
- Regular Backup & related monitoring

AMC Excludes:

- Domain, SSL, Hosting or any other renewals
- Creation of Banners, Images, Icons or any other not defined in the scope of work
- Functional or structural change with respect to the overall website design
- Third Party Apps / Plugins Integration not discussed in the original scope

Note:

- AMC payable post 3 most of Go Live, billed annually
- AMC and Hosting is applicable per annum
- Hosting Cost per Year (AWS India Amazon): ₹50,000 + GST (includes all security measures and backups)

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Interactive Cloud Digital Signage







Zomfy

Our Solutions

nwdco.com

TECHN VATING **BUSINESS®**

Contact Us

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