

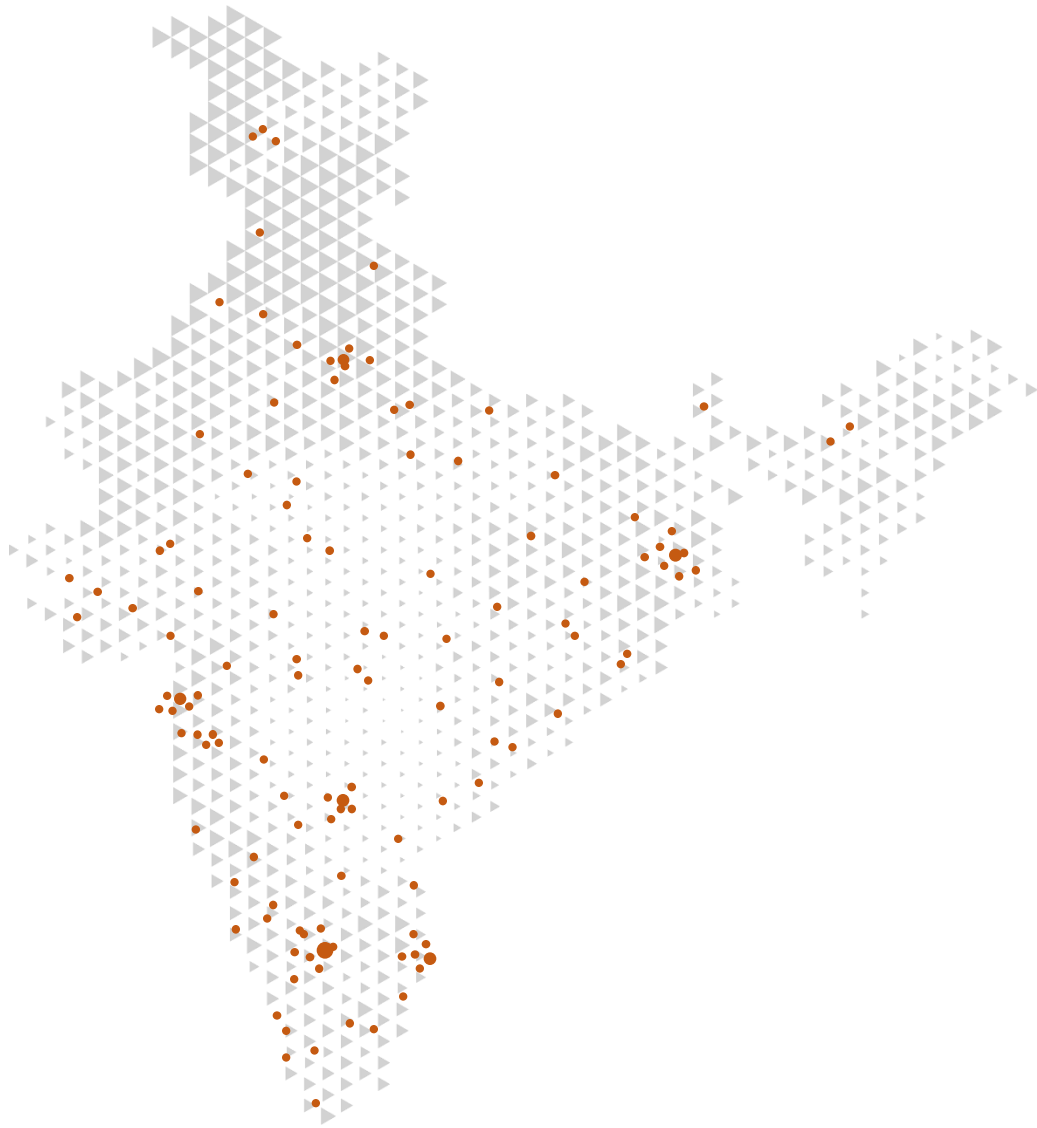


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3D Design Presentation





## Who we are

Retale Design is a boutique design agency specializing in creating '**Branded Environments**', for store set-ups and interiors.

With a **20 yr-legacy**, our design projects span across the country; from the Metros to Tier 2, & Tier 3 cities, covering multiple segments.

### Interior and Architecture

1. Retail – Fashion & Lifestyle, Healthcare, Retail Services like gyms, salons.
2. Hospitality – Restaurants, Cafes, QSRs
3. Large built environments – Malls & Hypermarkets, Apartment complexes.

With our 'design-first' immersion, the natural step was towards **Graphic Design of 'branding and environmental graphics'**; making us a **one-stop shop** for our clients' branding requirements.

# Our Clients



## Our Design Leadership



**Juhi Santani**

**Principal Designer, Retail  
Strategy Consultant**

An alumna of School of Interior Design, CEPT, Ahmedabad, Juhi brings 22 years of multidisciplinary design experience to the table.

Juhi brings strategic thinking, conceptual approach and a wealth of retail understanding through her years of experience to the design side of a project.



**Revathi S. R.**

With 15 years of design experience in residential and commercial interiors, Revathi is an accomplished interior designer with an eye for execution detail. Her portfolio includes several large hypermarkets, workspaces, and extensive country-wide project roll outs.



**Keerthi Reddy**

Keerthi believes that great design is more than aesthetics, it's about creating spaces that are liveable and functional. She seamlessly integrates sustainability and functionality into every project ensuring the design is not just beautiful but are environmentally responsible and practical.



**Santosh Kumar**

Santosh brings a keen marketing sensibility to the graphic design space with his past work experience with leading FMCG and healthcare biggies such as Jubilant Retail and Manipal Cure & care.

## **So Far**

Furniture Layout

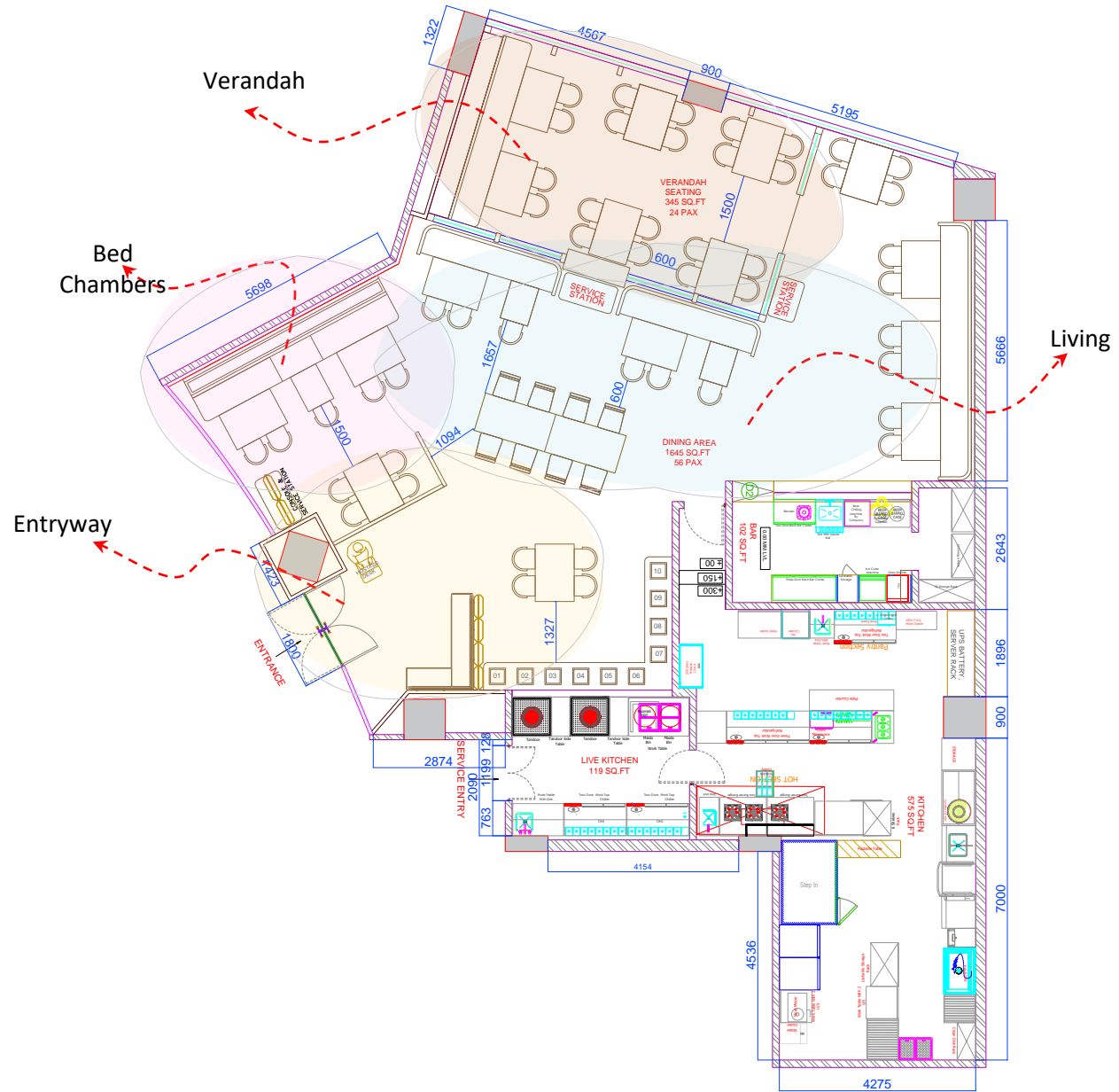
Concept Approach

Spatial look and feel

## **What are we discussing today**

1. Furniture Layout
2. Spatial Rendered views
3. Path forward

# 1. Furniture Layout



## 2. Spatial Rendered Views



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Bed chamber View 1



Bed chamber View 2



STAFF ONLY

Bed chamber View 2



Living room







Buffet area

# 3. Path Forward

## Where do we go from here?

### Feedback from client

Concept Approval

Working Drawings



## Contact us



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