

Trupti Dalvi

From: Ashish Nagar
Sent: 10 December 2024 11:22
To: Trupti Dalvi
Cc: Sarvesh Patil K-Corp; Stephen P; Prakash Mistry; Benjamin Yejman
Subject: FW: MUM T2_TWC_SIGNAGE
Attachments: Mum T2_TWC - Signage Render.jpeg; IMG-20241208-WA0027.jpg; IMG-20241208-WA0028.jpg; FW: MUM T2_TWC_SIGNAGE; Fwd: Third Wave Coffee - Mumbai rectification

Hi Trupti

Kindly raise PR as per attached quote for third wave coffee outlet Marathi Signage (WAVE)

We have to modify the signage work WAVE in Marathi costing attached in 9100

Regards
Ashish

From: Rohit Wali <rohitwali@thirdwavecoffee.in>
Sent: 08 December 2024 19:43
To: Ashish Nagar <ashish.nagar@travelfoodservices.com>; Shashankh Sharma <shashankh.sharma@thirdwavecoffee.in>; Parthiban Babu <parthiban.babu@thirdwavecoffee.in>; Haneen Noor Shaikh <haneen@thirdwavecoffee.in>; Deepthi Pandanda Pooviah <deepthi@thirdwavecoffee.in>; Antony Ashily <antony.ashily@thirdwavecoffee.in>; Hariharan Gomathinayagam Pillai <hariharan.pillai@thirdwavecoffee.in>; Anant Ajay Gupta <anant.gupta@thirdwavecoffee.in>
Cc: Akshay Sharma <akshay.sharma@semolinakitchens.com>; Benjamin Yejman <yejman.benjamin@travelfoodservices.com>; Amit Pardeshi <amit.pardeshi@travelfoodservices.com>; NSO West <nsowest@thirdwavecoffee.in>
Subject: Re: MUM T2_TWC_SIGNAGE

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Adding Legal team [@Shashankh Sharma](#)
Adding Design team [@Parthiban Babu@Haneen Noor Shaikh@Deepthi Pandanda Pooviah](#)
Adding Ops team [@Antony Ashily@Hariharan Gomathinayagam Pillai@Anant Ajay Gupta](#)

Dear Ashish & Amit ,
We need to cover regional Marathi -Third Wave Coffee signage or to remove it , consider it important to move it on next step of opening the cafe. Secondly also share the timelines when we will Marathi signage will get changed.
If we switch off the signage also it will be visible, that will create an issue.
I feel its needs to verify at both ends and it should have checked at your designed end also , it was not on when NSO team visited the cafe in past, it was switched on today, so it was heightened today as snag.

Please share pictures of when signage is covered to get go ahead at brand level.

Let's work together to close this issue , feel free to connect for any support required.

Thanks,
Rohit Wali

From: Ashish Nagar <ashish.nagar@travelfoodservices.com>
Sent: Sunday, December 8, 2024 7:02 PM
To: Rohit Wali <rohitwali@thirdwavecoffee.in>
Cc: akshay.sharma <akshay.sharma@semolinakitchens.com>; Benjamin Yejman <yejman.benjamin@travelfoodservices.com>; Amit Pardeshi <amit.pardeshi@travelfoodservices.com>; Haneen Noor Shaikh <haneen@thirdwavecoffee.in>
Subject: FW: MUM T2_TWC_SIGNAGE

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Hi Rohit

As per trail mail please find the attached image no 1 which our design team Khushbu has shared with Haneen for confirmation of Marathi signage which is ok from her .

Now changing marathi signage wave as per your attached image will take minimum 1 week as vendor has to make and send from Bangalore

We have had 2 – 3 round from your brand team visit Ram had this been noticed we could have replaced the same now we have already opened the barricade as we have to go live tomorrow

Kindly speak with your design team and let me know as per our concall along with Benjamin Sir and Amit

Regards
Ashish

From: Haneen Noor Shaikh <haneen@thirdwavecoffee.in>
Sent: 13 August 2024 10:55
To: Khushbu Verma <khushbu.dayal@travelfoodservices.com>
Cc: Ashish Nagar <ashish.nagar@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>; Deepthi Pandanda Pooviah <deepthi@thirdwavecoffee.in>; Parthiban Babu <parthiban.babu@thirdwavecoffee.in>; Shashankh Sharma <shashankh.sharma@thirdwavecoffee.in>; Chetan Bobade <chetan.bobade@travelfoodservices.com>
Subject: Re: MUM T2_TWC_SIGNAGE

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Looping TWC team for visibility.

Signage intent is good to go. DMB visibility to be considering during installation.

Thanks and Regards,



Haneen Noor

Architect

Heisetasse Beverages Private Limited (CIN:U15100KA2017PTC103079)

Bangalore, India

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From: Haneen Noor Shaikh <haneen@thirdwavecoffee.in>
Sent: Tuesday, August 13, 2024 10:51 AM
To: Khushbu Verma <khushbu.dayal@travelfoodservices.com>
Cc: Ashish Nagar <ashish.nagar@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>; Chetan Bobade <chetan.bobade@travelfoodservices.com>
Subject: Re: MUM T2_TWC_SIGNAGE

Hi Khushbu,
Sure, this works. Please ensure DMB visibility is not blocked by the signages during execution as well.

Thanks and Regards,



Haneen Noor

Architect

Heisetasse Beverages Private Limited (CIN:U15100KA2017PTC103079)

Bangalore, India

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From: Khushbu Verma <khushbu.dayal@travelfoodservices.com>
Sent: Tuesday, August 13, 2024 10:44 AM
To: Haneen Noor Shaikh <haneen@thirdwavecoffee.in>
Cc: Ashish Nagar <ashish.nagar@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>; Chetan Bobade <chetan.bobade@travelfoodservices.com>
Subject: FW: MUM T2_TWC_SIGNAGE

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Dear Haneen

This is to inform you that we are going ahead with the attached signage for Third Wave Coffee both in English and Marathi.

Regards
Khushbu

From: Chetan Bobade <chetan.bobade@travelfoodservices.com>
Sent: Wednesday, August 7, 2024 3:06 PM
To: Khushbu Verma <khushbu.dayal@travelfoodservices.com>; Ashish Nagar <ashish.nagar@travelfoodservices.com>
Cc: Vipin Mhatre <vipin.mhatre@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>; Samarjit Pani <samarjit.pani@travelfoodservices.com>; Bhushan Gawade <bhushan.gawade@travelfoodservices.com>
Subject: RE: MUM T2_TWC_SIGNAGE

Hello Khushbu / Ashish,

Attached is the Signage BOQ along with the print file and Signage Mock-up. Also attaching the barricade artwork for TWC.

Regards,
Chetan V Bobade
9004933151
Travel Food Services Pvt. Ltd.
Shiv Sagar Estate, A-Block, 1st Floor, Dr. Annie Besant Road,
Worli, Mumbai-400018.



From: Khushbu Verma <khushbu.dayal@travelfoodservices.com>
Sent: 29 July 2024 11:57
To: Chetan Bobade <chetan.bobade@travelfoodservices.com>
Cc: Vipin Mhatre <vipin.mhatre@travelfoodservices.com>; Ashish Nagar <ashish.nagar@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>
Subject: RE: MUM T2_TWC_SIGNAGE

Dear Chetan

Please share the BOQ of TWC at Mumbai T2

Regards
Khushbu

From: Khushbu Verma
Sent: Friday, July 26, 2024 4:09 PM
To: Chetan Bobade <chetan.bobade@travelfoodservices.com>
Cc: Vipin Mhatre <vipin.mhatre@travelfoodservices.com>; Ashish Nagar <ashish.nagar@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>
Subject: RE: MUM T2_TWC_SIGNAGE

Dear Team

Please provide signage BOQ of TWC at Mumbai T2 SWP.

Regards
Khushbu

From: Khushbu Verma

Sent: Wednesday, July 3, 2024 2:47 PM

To: Chetan Bobade <chetan.bobade@travelfoodservices.com>

Cc: Vipin Mhatre <vipin.mhatre@travelfoodservices.com>; Ashish Nagar <ashish.nagar@travelfoodservices.com>; Prakash Mistry <prakash.mistry@travelfoodservices.com>

Subject: MUM T2_TWC_SIGNAGE

Dear Chetan

Please find attached herewith detail of elevation and render of proposed outlet of Third Wave Coffee at Mumbai T2 SWP International.

Please share BOQ of same. Also note that artwork of signage is same as used in Lucknow T3.

Regards

Khushbu