

Namaste, Good Morning !!
Chennai Airport-Sale Detail

| | | DOMESTIC TERMINAL | | DAY SALE-01/05/2024 | | MTD-SALE | | DAY NOB- 01/05/2024 | | MTD-NOB | |
|--|-----------|------------------------------------|-----------|---------------------|----------|------------|------------|---------------------|--------|------------|------------|
| TERMINAL | BRAND | OUTLET NAME | ZONE | ACTUAL | TARGET | ACTUAL ADS | TARGET ADS | ACTUAL | TARGET | ACTUAL ADS | TARGET ADS |
| T1 | OWN | CAFECCINO - 4 | Pre-Check | 965 | 951 | 951 | 951 | 95 | 95 | 95 | 95 |
| T1 | OWN | CAFECCINO - 2 | SHA | 96156 | 109551 | 96156 | 109551 | 292 | 330 | 292 | 330 |
| T1 | OWN | CAFECCINO - 5 | Pre-Check | 36042 | 31797 | 36042 | 31797 | 195 | 165 | 195 | 165 |
| T1 | OWN | CAFECCINO - 7 | SHA | 31772 | 40757 | 31772 | 40757 | 414 | 466 | 414 | 466 |
| T1 | OWN | CCD - 2 | Land | 3143 | 5225 | 3143 | 5225 | 12 | 21 | 12 | 21 |
| T1 | OWN | CCD - 4 | SHA | 66387 | 82980 | 66387 | 82980 | 171 | 228 | 171 | 228 |
| T1 | OWN | CCD - 3 | Pre-Check | 8391 | 15530 | 8391 | 15530 | 21 | 42 | 21 | 42 |
| T1 | OWN | COFFEE BOX - 4 | SHA | 26933 | 30498 | 26933 | 30498 | 103 | 121 | 103 | 121 |
| T1 | OWN | GETL | SHA | 62270 | 59438 | 62270 | 59438 | 163 | 160 | 163 | 160 |
| T1 | OWN | MAGGI HOTSPOT DOM ARR | Land | 7448 | 9154 | 7448 | 9154 | 37 | 40 | 37 | 40 |
| T1 | OWN | MAGGI HOT SPOT 4 | SHA | 35386 | 35045 | 35386 | 35045 | 117 | 120 | 117 | 120 |
| T1 | OWN | SWAMPY SNACKS | SHA | 5430 | 7442 | 5430 | 7442 | 24 | 30 | 24 | 30 |
| T1 | OWN | DOM FC - CURRY KITCHEN | SHA | 303395 | 244320 | 303395 | 244320 | 370 | 455 | 370 | 455 |
| T1 | OWN | PHO | SHA | 64776 | 82646 | 64776 | 82646 | 130 | 162 | 130 | 162 |
| T1 | OWN | KFC | SHA | 234532 | 312328 | 234532 | 312328 | 439 | 587 | 439 | 587 |
| T1 | OWN | SANGEETHA VEG - 1 | Land | 55896 | 63843 | 55896 | 63843 | 208 | 231 | 208 | 231 |
| T1 | OWN | SANGEETHA VEG - 2 | Land | 3028 | 3638 | 3028 | 3638 | 115 | 126 | 115 | 126 |
| T1 | OWN | SUBWAY - 1 | SHA | 104866 | 123024 | 104866 | 123024 | 234 | 265 | 234 | 265 |
| T1 | OWN | STAFF CATERIA - DOMESTIC | SHA | 7653 | 11601 | 7653 | 11601 | 140 | 166 | 140 | 166 |
| T1 | OWN | CHAI WALE DOM KBB | LAND | 25557 | 23520 | 25557 | 23520 | 154 | 151 | 154 | 151 |
| T1 | OWN | FOOD AT GATE DOM | SHA | 29692 | 0 | 29692 | 0 | 74 | 0 | 74 | 0 |
| T1 | OWN | FLYING BITES GATE 14 | SHA | 63482 | 54481 | 63482 | 54481 | 257 | 226 | 257 | 226 |
| T1 | OWN | CHAI WALE DOM PRE CHECK | SHA | 16643 | 14437 | 16643 | 14437 | 78 | 64 | 78 | 64 |
| T1 | OWN | FOOD AT GATE 3 | SHA | 21705 | 0 | 21705 | 0 | 55 | 0 | 55 | 0 |
| T1 | OWN | COFFEE & MORE DOM GATE 11 | SHA | 104324 | 131699 | 104324 | 131699 | 407 | 459 | 407 | 459 |
| T1 | OWN | FOOD AT GATE | SHA | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| DOM SHA T1-TOTAL | | | | 1456770 | 1536978 | 1456770 | 1536978 | 4257 | 4658 | 4257 | 4658 |
| T1 | BAR | GOOD TIME BAR | SHA | 125270 | 98293 | 125270 | 98293 | 119 | 104 | 119 | 104 |
| T1 | BAR | IRISH HOUSE | SHA | 114384 | 132314 | 114384 | 132314 | 68 | 77 | 68 | 77 |
| DOM T1 BAR-TOTAL | | | | 239653 | 230607 | 239653 | 230607 | 187 | 181 | 187 | 181 |
| T1 | Lounge | TRAVEL CLUB LOUNGE-2 | SHA | 707769 | 852915 | 707769 | 852915 | 918 | 1201 | 918 | 1201 |
| T1 | Lounge | TRAVEL CLUB LOUNGE - DOM | SHA | 722815 | 760845 | 722815 | 760845 | 874 | 917 | 874 | 917 |
| DOM T1 LOUNGE-TOTAL | | | | 1430584 | 1553770 | 1430584 | 1553770 | 1892 | 2218 | 1892 | 2218 |
| T1 | Retention | MADRAS COFFEE HOUSE - 1 | Land | 52043 | 56777 | 52043 | 56777 | 406 | 462 | 406 | 462 |
| T1 | Retention | MADRAS COFFEE HOUSE - 4 DFC | SHA | 30542 | 41692 | 30542 | 41692 | 132 | 172 | 132 | 172 |
| T1 | Retention | CHOCO BAY | Pre-Check | 41258 | 32296 | 41258 | 32296 | 27 | 39 | 27 | 39 |
| T1 | Retention | COOKIE MAN - 1 | SHA | 44536 | 58533 | 44536 | 58533 | 145 | 196 | 145 | 196 |
| T1 | Retention | SRIRISHNA SWEETS - 2 | Pre-Check | 75486 | 115210 | 75486 | 115210 | 93 | 149 | 93 | 149 |
| T1 | Retention | SRIRISHNA SWEETS - 3 | Pre-Check | 41317 | 50534 | 41317 | 50534 | 74 | 93 | 74 | 93 |
| T1 | Retention | COOKIES MAN - 2 | Pre-Check | 5238 | 7797 | 5238 | 7797 | 24 | 33 | 24 | 33 |
| T1 | Retention | KRISPY KREME | SHA | 65601 | 86463 | 65601 | 86463 | 190 | 202 | 190 | 202 |
| T1 | Retention | CHOCO BAY - HA | SHA | 31595 | 45335 | 31595 | 45335 | 74 | 90 | 74 | 90 |
| T1 | Retention | ID | SHA | 159491 | 179786 | 159491 | 179786 | 239 | 294 | 239 | 294 |
| T1 | Retention | WOW MOMMO DOM | SHA | 22676 | 27084 | 22676 | 27084 | 88 | 100 | 88 | 100 |
| T1 | Retention | SRIRISHNA SWEETS - 4 | SHA | 71299 | 101691 | 71299 | 101691 | 96 | 127 | 96 | 127 |
| T1 | Retention | COOKEMAN-4 | SHA | 38466 | 40278 | 38466 | 40278 | 140 | 149 | 140 | 149 |
| T1 | Retention | KRISPY KREME ARRIVAL | SHA | 43796 | 43450 | 43796 | 43450 | 107 | 109 | 107 | 109 |
| T1 | Retention | KRISPY KREME G4 | SHA | 48487 | 49796 | 48487 | 49796 | 140 | 176 | 140 | 176 |
| T1 | Retention | ID PRE-CHK | SHA | 21295 | 15600 | 21295 | 15600 | 73 | 58 | 73 | 58 |
| T1 | Retention | KRISPY KREME CART DOM | SHA | 149031 | 17108 | 149031 | 17108 | 53 | 63 | 53 | 63 |
| T1 | Retention | KRUG & CO DOM SHA | SHA | 17439 | 15906 | 17439 | 15906 | 89 | 86 | 89 | 86 |
| T1 | Retention | COOKEMAN DOM ARR 5 | SHA | 6412 | 11891 | 6412 | 11891 | 23 | 38 | 23 | 38 |
| T1 | Retention | SHRI KRISHNA SWEETS & DOM DEP | Land | 21646 | 24287 | 21646 | 24287 | 37 | 39 | 37 | 39 |
| T1 | Retention | A2B | Pre-Check | 21528 | 27473 | 21528 | 27473 | 39 | 48 | 39 | 48 |
| T1 | Retention | HATTI KAAPU | Land | 23215 | 25949 | 23215 | 25949 | 136 | 146 | 136 | 146 |
| T1 | Retention | MADRAS COFFEE HOUSE CART | SHA | 85235 | 92778 | 85235 | 92778 | 305 | 408 | 305 | 408 |
| T1 | Retention | FRENCH CONF DOM SHA | SHA | 38267 | 31851 | 38267 | 31851 | 113 | 112 | 113 | 112 |
| T1 | Retention | WOW MOMMO DFC | SHA | 14733 | 20488 | 14733 | 20488 | 35 | 53 | 35 | 53 |
| T1 | Retention | SQUEEZE JUICE BAR | SHA | 29562 | 34122 | 29562 | 34122 | 111 | 118 | 111 | 118 |
| DOM T1 RETENTION-TOTAL | | | | 1047790 | 1255165 | 1047790 | 1255165 | 3089 | 3572 | 3089 | 3572 |
| DOMESTIC T4 TERMINAL | | | | | | | | | | | |
| TERMINAL | BRAND | OUTLET NAME | ZONE | ACTUAL | TARGET | ACTUAL ADS | TARGET ADS | ACTUAL | TARGET | ACTUAL ADT | TARGET ADT |
| T4 | OWN | CHAI WALE - T4 | LAND | 847 | 0 | 847 | 0 | 26 | 0 | 26 | 0 |
| T4 | OWN | COFFEE BOX 3 - T4 | ARRIVAL | 2981 | 3610 | 2981 | 3610 | 14 | 15 | 14 | 15 |
| T4 | OWN | CCD 5 - T4 | PRE-CHECK | 11891 | 8455 | 11891 | 8455 | 112 | 85 | 112 | 85 |
| T4 | OWN | CAFECCINO - T4 | BUS GATE | 51533 | 80367 | 51533 | 80367 | 161 | 224 | 161 | 224 |
| T4 | OWN | FLYING BITES - T4 | SHA | 51358 | 63608 | 51358 | 63608 | 178 | 213 | 178 | 213 |
| T4 | OWN | DFC 2 - T4 | SHA | 101010 | 143066 | 101010 | 143066 | 288 | 318 | 288 | 318 |
| DOM T4 OWN-TOTAL | | | | 227244 | 311183 | 227244 | 311183 | 811 | 931 | 811 | 931 |
| T4 | Retention | SANGEETHA VEG 3 - T4 | LAND | 8933 | 11235 | 8933 | 11235 | 40 | 47 | 40 | 47 |
| T4 | Retention | MCH 2 - T4 | ARRIVAL | 13371 | 13129 | 13371 | 13129 | 120 | 109 | 120 | 109 |
| T4 | Retention | S&S 1 - T4 | PRE-CHECK | 60259 | 67371 | 60259 | 67371 | 74 | 90 | 74 | 90 |
| T4 | Retention | WOW MOMMO - T4 | SHA | 24305 | 34292 | 24305 | 34292 | 68 | 99 | 68 | 99 |
| T4 | Retention | COOKEMAN SHA - T4 | SHA | 40440 | 53258 | 40440 | 53258 | 138 | 192 | 138 | 192 |
| DOM T4 RETENTION-TOTAL | | | | 147208 | 179305 | 147208 | 179305 | 440 | 537 | 440 | 537 |
| T4 | Lounge | LOUNGE - T4 | SHA | 471681 | 549907 | 471681 | 549907 | 513 | 631 | 513 | 631 |
| DOM T4 LOUNGE-TOTAL | | | | 471681 | 549907 | 471681 | 549907 | 513 | 631 | 513 | 631 |
| INTERNATIONAL TERMINAL | | | | | | | | | | | |
| TERMINAL | BRAND | OUTLET NAME | ZONE | ACTUAL | TARGET | ACTUAL ADS | TARGET ADS | ACTUAL | TARGET | ACTUAL ADT | TARGET ADT |
| T2 | Int'l | STAFF CATERIA - T2 | PRE-CHECK | 35440 | 38500 | 35440 | 38500 | 776 | 834 | 776 | 834 |
| T2 | Int'l | T2 - SANGEETHA ARRIVAL | ARRIVAL | 33623 | 41447 | 33623 | 41447 | 78 | 100 | 78 | 100 |
| T2 | Int'l | COKE VM | SHA | 30471 | 28615 | 30471 | 28615 | 17 | 19 | 17 | 19 |
| T2 | Int'l | KFC - T2 | SHA | 252792 | 254885 | 252792 | 254885 | 454 | 454 | 454 | 454 |
| T2 | Int'l | CHN FOOD AT GATE 4 | SHA | 6310 | 0 | 6310 | 0 | 16 | 0 | 16 | 0 |
| T2 | Int'l | T2 CAFECCINO BUS GATE | SHA | 41621 | 37579 | 41621 | 37579 | 151 | 140 | 151 | 140 |
| T2 | Int'l | T2 BARISTA | SHA | 128632 | 143556 | 128632 | 143556 | 298 | 362 | 298 | 362 |
| T2 | Int'l | T2 CAFECCINO 1 | SHA | 11453 | 88906 | 11453 | 88906 | 43 | 72 | 43 | 72 |
| T2 | Int'l | MASALA KITCHEN- T2 | SHA | 73830 | 82543 | 73830 | 82543 | 247 | 264 | 247 | 264 |
| T2 | Int'l | COFFEE & MORE INTL SHA | SHA | 72776 | 88755 | 72776 | 88755 | 188 | 235 | 188 | 235 |
| T2 | Int'l | Int'l-dom INT | SHA | 70638 | 80679 | 70638 | 80679 | 198 | 244 | 198 | 244 |
| INTL SHA T2-TOTAL | | | | 758474 | 885465 | 758474 | 885465 | 2466 | 2724 | 2466 | 2724 |
| T2 | BAR | MADRAS BAR | SHA | 173885 | 142284 | 173885 | 142284 | 146 | 113 | 146 | 113 |
| INTL BAR-TOTAL | | | | 173885 | 142284 | 173885 | 142284 | 146 | 113 | 146 | 113 |
| T2 | Lounge | CHN TRAVEL CLUB LOUNGE CO-OLD - T2 | SHA | 1245112 | 1423402 | 1245112 | 1423402 | 833 | 977 | 833 | 977 |
| T2 | Lounge | Lounge T2 - CCL | SHA | 1189847 | 1376614 | 1189847 | 1376614 | 369 | 427 | 369 | 427 |
| INTL LOUNGE-TOTAL | | | | 2434959 | 2800016 | 2434959 | 2800016 | 1202 | 1404 | 1202 | 1404 |
| T2 | Retention | MADRAS COFFEE HOUSE T 2 ARRIVAL | ARRIVAL | 55193 | 62011 | 55193 | 62011 | 458 | 516 | 458 | 516 |
| T2 | Retention | A2B - T2 | SHA | 418321 | 437622 | 418321 | 437622 | 1015 | 1015 | 1015 | 1015 |
| T2 | Retention | SQUEEZE JUICE BAR | SHA | 57625 | 46282 | 57625 | 46282 | 163 | 155 | 163 | 155 |
| T2 | Retention | MISHTA - T2 | Pre-Check | 22500 | 28801 | 22500 | 28801 | 64 | 84 | 64 | 84 |
| T2 | Retention | T2-MADRAS COFFEE HOUSE | SHA | 15951 | 15692 | 15951 | 15692 | 59 | 60 | 59 | 60 |
| INTL RETENTION-TOTAL | | | | 569692 | 588408 | 569692 | 588408 | 1759 | 1800 | 1759 | 1800 |
| DOMESTIC T1-TOTAL | | | | 4172097 | 4576520 | 4172097 | 4576520 | 9375 | 10629 | 9375 | 10629 |
| DOMESTIC T4-TOTAL | | | | 846133 | 1040395 | 846133 | 1040395 | 1764 | 2099 | 1764 | 2099 |
| T2-TOTAL | | | | 3936850 | 4416173 | 3936850 | 4416173 | 5573 | 6041 | 5573 | 6041 |
| DOMESTIC T1 + T4 + INTERNATIONAL-TOTAL | | | | 8955081 | 10033088 | 8955081 | 10033088 | 16712 | 18769 | 16712 | 18769 |